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Trust registration number: IT 1498/2009

NPO number: 157-553-NPO

National Supplier Data-base Number: MAAA0116818



KDF PROFILE

Karoo Development Foundation (KDF) is a not-for-profit body which is led by highly qualified, credible and accomplished trustees who have a genuine interest in the development of the Karoo region of South Africa.

The trust was established in 2009 and its mission is to “create a sense of local ownership and pride in the unique and diverse cultural, architectural and natural heritage of the Karoo, promote regional cohesion in the Karoo, and promote sustainable socio-economic development in the Karoo”.

We are a registered non-profit organisation (Registration no: 157-553-NPO) and approved in terms of Section 10 (1) (iv) (bb) tax benefit.

Our achievements as a trust include hosting two very successful Development Conferences (2009 and 2012) and two “Karoo Parliament” Sittings (region-wide workshops). The 1st Sitting was held in October 2013 in Phillipstown (Northern Cape), on the theme of *Sharing Successes*. The 2nd Sitting took place in November 2014 in Cradock (Eastern Cape), under the banner of *Taking the High Road*.

One of our most significant programmes is the registration of Karoo Lamb as one of South Africa’s first non-wine Geographical Indicator. This programme enables Karoo commercial and emergent farmers to secure higher prices and an international reputation for their products (see www.karomeatoforigin.com)

The Mission of the Trust is the following:

The Trust will create a sense of local ownership and pride in the unique and diverse cultural, architectural and natural heritages of the Karoo, promote regional cohesion in the Karoo, and promote sustainable socio-economic development in the Karoo.

The Goals of the Trust are the following:

1. The Karoo Trust shall create opportunities for local people to take an active interest in the preservation of their architectural, natural, cultural and archaeological heritage.

2. The Trust shall promote innovative, imaginative and effective economic and social development and investment programmes to enhance the quality of life of residents of the Karoo, with due sensitivity for the natural and cultural heritage of the region.
3. The Trust shall encourage inclusive and people-centered development strategies, which will promote employment, emergent enterprises, and will alleviate poverty in Karoo communities.
4. The Trust shall endeavour to preserve the ecological heritage of the Karoo.
5. The Trust shall facilitate co-operation amongst government, municipal, private and civil society organisations in the Karoo, and assist them to achieve their developmental goals.
6. The Trust shall promote research, publications and exchanges of information and best practice solutions to arid areas problems.
7. The Trust shall register and protect generic names and geographical products, developments, fauna, flora and property on behalf of the beneficiary community in the Karoo.
8. If necessary, the Trust may acquire buildings or land of historical, architectural or ecological importance, and renovate or rehabilitate land or landscapes, to preserve the heritage of the culture and history of the people of the Karoo.
9. If necessary, the Trust may acquire displays, books, artifacts, photographs, mementoes and all such objects pertaining to the natural environment, historical, social, political and cultural nature and development of the area, in order to promote the preservation of such resources;
10. The Trust shall promote a conservation ethic within the Karoo community, and foster a greater understanding of the natural environment, values, local products, history, and architecture of the Karoo community;
11. The Trust shall to liaise with other similar organisations or trusts for the exchange of knowledge, exhibitions or support.
12. The Trust shall facilitate international contact and exchanges to promote sustainable development in the arid and semi-areas.
13. In endeavouring to achieve the Trust's aims and objectives, the Trustees shall always respect the rights and wishes of the Karoo community.
14. The Trust shall be pro-active in obtaining and reinforcing moral and financial support for itself. In this regard, the Trustees shall industriously seek the contributions of all the people of South Africa, including both the Public and Private sectors. Where such support is given, the Trustees shall have an obligation to account for it.

The Trust is in essence a group of committed volunteers with years of experience in specific dimensions of the Karoo such as tourism, socio-economic development, poverty, education, heritage protection, agriculture, anthropology, palaeontology and rural development. This group of experts has extensive networks in the Karoo and its various communities. This is a valuable resource for anyone intending to becoming involved in Karoo development. However, to nurture and sustain this valuable resource, we do need financial support. We hereby request a sponsorship to fund the Trust's activities and programmes. We propose a one to three year agreement with your organization for sponsorship. Your organisation's developmental priorities and needs will serve as important guides to this relationship.

In return for this sponsorship we aim to provide specific services and values to our partners. This includes the following:

- Providing opportunities for sponsors to market their products and services to our Karoo audience and supporters
- Facilitate opportunities to become actively involved in the Karoo community in the medium- and long-term
- Workshopping community engagement options with potential development sponsors
- Helping sponsors to lift their profile as an active supporter of worthwhile community initiatives
- Opportunity for corporate engagement in KDF's flagship events such as Karoo Parliament
- Recognition of sponsor on the KDF website
- KDF will grant its sponsors priority invitation status for stakeholder engagement events which provide useful networking opportunities
- Linking development projects to research, monitoring and evaluation, through our extensive network of interdisciplinary researchers at universities and consulting companies.

TRUSTEES

The current Trustees are the following:

1. Prof Johann Kirsten (chair): Head of Department, Agricultural Economics, University of Pretoria
2. Mr Lindile Fikizolo, Human Resource Specialist, Johannesburg
3. Prof Mike de Jongh, Prof Emeritus, Anthropology, UNISA
4. Prof Lucius Botes, Dean of Humanities, University of the Free State
5. Prof Doreen Atkinson, Research Associate, Development Studies, Nelson Mandela Metro University
6. Ms Helene Smuts, Director, Africa Meets Africa (Educational NGO)
7. Prof Bruce Rubidge, Palaeontology, Wits University
8. Dr Judy Maguire, Heritage Specialist, Prince Albert
9. Dr Zachy Matebesi, Department of Sociology, University of the Free State
10. Mr Sindisile Madyo, LED Officer, Pixley ka Seme District Municipality
11. Ms Ellen Joubert, tourism operator, Prince Albert.

Audited financial statements are available on request. The Trust's auditors are Gerber Botha & Gower (Cradock), and our financial officers are RINSAR cc, Colesberg.